

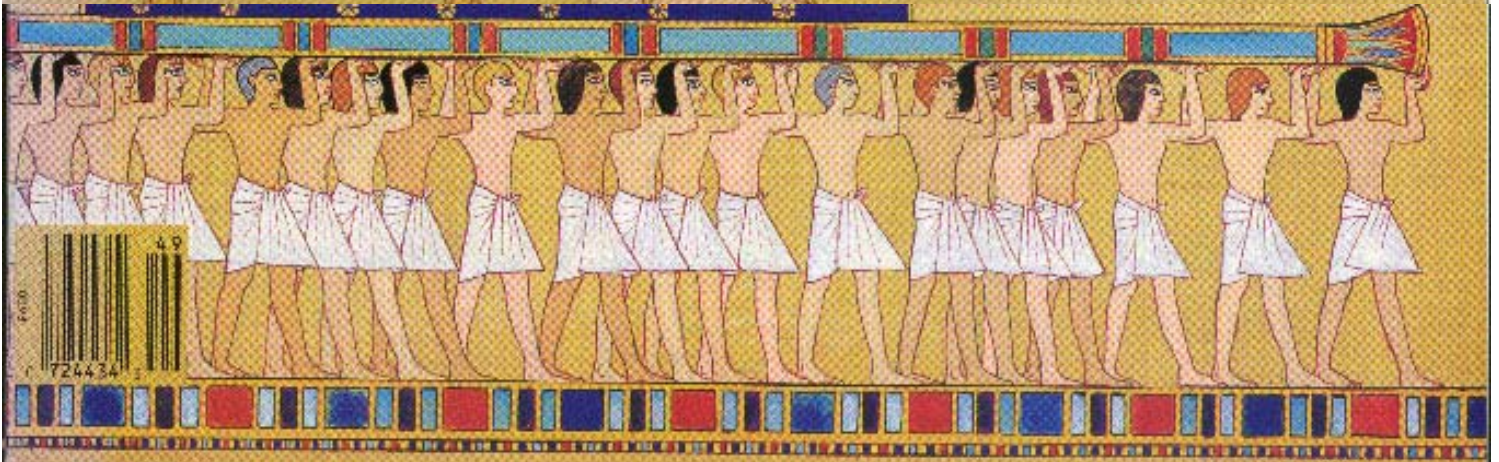
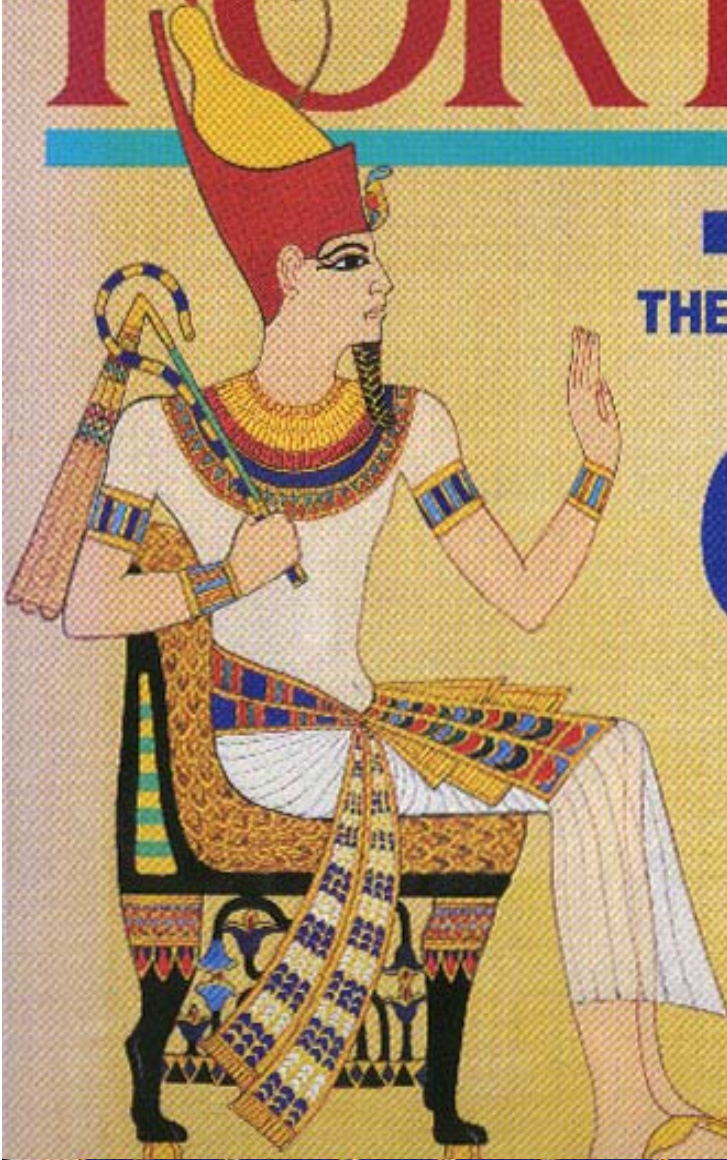
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\$3.50

FORTUNE

THE TRUST GAP

Pharaoh in all his glory would have envied today's CEOs their perquisites and ever-sweetening pay. Too busy living the cosseted life, America's managerial elite have lost touch with the humble employee. Workers' faith in top management is collapsing. CEOs who don't come down from the heights are in for trouble.



ON THE RISE

LLOYD GREIF, 34

SUTRO & CO.

■ “I’m setting the pace for the rest of the firm,” says Greif, who heads the mergers and acquisitions group at the California investment bank. “Either I have to slow down, or the firm’s got to hustle.” As the top producer at Sutro since 1984, Greif has helped boost its annual volume of M&A and LBO deals 30-fold, to \$950 million, even though the deal market has fallen off a bit of late. Fee income has jumped to \$12 million. Earlier this year he put together Sutro’s biggest deal ever: the \$269 million acquisition of Bumble Bee tuna by Thailand’s Unicord Co. Greif, who has an MBA and a law degree, joined Sutro in 1981. He rose quickly to become the youngest executive VP and board member in its 131-year history. When not chasing deals, he hunts wild boar.

